



JA More than Money™

FAQ

When will *JA More Than Money* be available?

- The program will be available in Fall of 2008.

How many sessions are included in the program?

- This elementary grades program consists of six, 60-minute sessions.
- Each session includes a volunteer-led activity and a game experience to reinforce money management skills learned during the session.

What are some major marketing points of the program?

- Aligns with social studies, reading, writing, and mathematics standards.
- Designed specifically for after-school students in grades three, four, and five.
- Adaptable for classroom or after-school use.
- Teaches personal financial and business skills through innovative activities that focus on earning, sharing, saving, and spending money.
- Reinforces individual money-management and team-business skills through interactive board games that encourage students to practice the steps necessary to own and operate a small business.
- Includes six, take-home flyers that list vocabulary terms and definitions, provide student support materials, and offer activities to share with parents/guardians.
- Features the Top Shop CD-ROM that provides students with age-appropriate and engaging interactive games in which they can apply the concepts learned.

How was *JA More Than Money* developed?

- *JA More Than Money* was originally developed as *JA Dollars and Sense*.
- The program underwent piloting in the U.S. in after-school settings at 58 sites in 12 cities.
- An independent evaluation firm assessed the effectiveness of pilot materials.
- JA employed an experienced and professional staff of educators to design, write, and develop this program.
- Additionally, consultants and writers shared their expertise in the after-school learning environment, early childhood development, personal finance, business, career counseling, social studies, literacy, mathematics, curriculum development, and pedagogy to significantly enhance the quality of this program.

Program Basics

JA More Than Money will meet the programming needs of a diverse group of students by providing engaging, academically enriching, and experiential learning sessions in economic education.

Following participation in the program, students will be able to:

- Build on their understanding of money basics and apply that understanding to their daily lives.
- Recognize the significance of money management in making informed life-decisions.

What key topics will be presented during the program?

- The role money plays in society.
- Earning, sharing, saving, and spending.
- Becoming a smart consumer.
- Earning money by starting a business.

JA Worldwide® gratefully acknowledges HSBC for its dedication to the implementation of *JA More than Money*.